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JULY/AUGUST 2008



PROJECT WITH HEART

• *[HOPE IN BLOOM]*

After a gardening-loving friend died of breast cancer three years ago, Roberta Hershon decided to bring the nurturing power of flowers to Boston-area women with the disease. Hope in Bloom designs and plants new gardens free of charge for those too ill to create their own. With growing support from volunteers, like the trio above, and donations from such companies as Smith & Hawken and Scott's, the nonprofit plans to expand nationwide (HopelnBloom.org). —KL